



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958648-1	10/21/12	October 2012	10/01/12 - 10/19/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Target Enterprises
Attention: cindie crane
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Live Free PAC	NH TAR Nov12 Proj.	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	958648	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/15/12	10/21/12	5a Eyeopener	5-6a	MTWTF--	:30	5	\$1,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$1,100.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	WCVB	M	10/15/12	5:28 AM	5a Eyeopener	5-6a	:30	DMLFPAC1204H	\$1,100.00	NM
12	WCVB	Tu	10/16/12	5:38 AM	5a Eyeopener	5-6a	:30	DMLFPAC1204H	\$1,100.00	NM
11	WCVB	W	10/17/12	5:23 AM	5a Eyeopener	5-6a	:30	DMLFPAC1206H	\$1,100.00	NM
10	WCVB	Th	10/18/12	5:56 AM	5a Eyeopener	5-6a	:30	DMLFPAC1206H	\$1,100.00	NM
9	WCVB	F	10/19/12	5:23 AM	5a Eyeopener	5-6a	:30	DMLFPAC1206H	\$1,100.00	NM
2	10/15/12	10/21/12	REGIS AND KELLY DAY	9A-10A	MTWTF--	:30	5	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$800.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
12	WCVB	M	10/15/12	9:49 AM	REGIS AND KELLY DAY	9A-10A	:30	DMLFPAC1204H	\$800.00	NM
11	WCVB	Tu	10/16/12	9:48 AM	REGIS AND KELLY DAY	9A-10A	:30	DMLFPAC1204H	\$800.00	NM
14	WCVB	W	10/17/12	9:37 AM	REGIS AND KELLY DAY	9A-10A	:30	DMLFPAC1206H	\$800.00	NM
15	WCVB	Th	10/18/12	9:41 AM	REGIS AND KELLY DAY	9A-10A	:30	DMLFPAC1206H	\$800.00	NM
13	WCVB	F	10/19/12	9:50 AM	REGIS AND KELLY DAY	9A-10A	:30	DMLFPAC1206H	\$800.00	NM
3	10/15/12	10/21/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	5	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$750.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	WCVB	M	10/15/12	10:38 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1204H	\$750.00	NM
12	WCVB	Tu	10/16/12	10:10 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1204H	\$750.00	NM
11	WCVB	W	10/17/12	10:45 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1206H	\$750.00	NM
14	WCVB	Th	10/18/12	10:35 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1206H	\$750.00	NM
15	WCVB	F	10/19/12	10:45 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1206H	\$750.00	NM
4	10/15/12	10/21/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	5	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$900.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
12	WCVB	M	10/15/12	3:43 PM	KATIE COURIC DAY	3-4p	:30	DMLFPAC1204H	\$900.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

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Total Spots							25																																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$26,750.00
<u>Agency Commission</u>	\$4,012.50
<u>Net Amount Due</u>	\$22,737.50